

# USING THE DOEN LOGO

## HOW TO DOEN IT?

DOEN's support can be displayed in many ways. You can download a DOEN logo on our site. In this document you will find an explanation about the correct use of our logo.



C100 M34 Y0 K2  
R0 G125 B192  
hex #007dc0

PMS 3005U  
RAL #5017

### THE ENDORSED LOGO

The DOEN logo is available in the following versions:

- ▶ .eps (cmyk AI-vector, for printed matter)
- ▶ .png (rgb 300 ppi, for projection, incl. tv, beam-er, PowerPoint and use in Word)

Always use the blue logo.  
*The black logo is only used for  
black and white printing.*



### What you must do:

- ▶ Keep the height of the logo to a minimum of 35 mm in print and 192 x 167 pixels (bxh) for screen in connection with readability.
- ▶ Do not widen, narrow or make any (textual) alterations to the logo.
- ▶ If you use the logo on a non-white background make sure you also print the white in the logo.
- ▶ The logo must be placed free-standing and can be used on almost any surface.

For further queries please contact:  
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Please send an example of the text with the DOEN logo  
you have used to the above e-mail address.

